

# MetaGuard 'FloorArt'

DécorMark Textured Floor Overlaminates



## Product Description

MetaGuard FloorArt is a textured floor overlaminates offering Décor and promotional branding opportunities for short term indoor use. The 100 micron matt embossed film gives a durable protection to graphics, with easy to clean finish. This versatile product can also be applied to wall graphics, for a one product solution. MetaGuard FloorArt has an anti-slip finish tested in accordance with BS 7676-2:2002 certification (Slider 96) and UK Slip Resistance Guidelines. The recommended matched media is Metamark MD3-B or MDP-H High tack. Suitable printable with Solvent, Eco Solvent and Latex prints.

## Material Handling

- Ensure that the material has reached room temperature and a relative humidity of 50% before printing.
- Do not handle the face film directly and ensure it is free from dust and static.

## Printing Guidelines

- The recommended matched print media's for Metamark MD3-B or MDP-H High tack.
- Suitable for use on Solvent, Eco Solvent inkjet and Latex prints on Metamark print media. Not suitable for UV prints.
- Ensure that the correct profiles and heater settings are used. Most profiles are available for download from [www.metamark.co.uk](http://www.metamark.co.uk).
- Allow 24-48 hours after printing for the ink to gain abrasion resistance.

## Application and Care of Floor Graphics

- Apply floor graphics using a dry application method, to smooth, flat, sealed surfaces only. Due to the variability of paints and finishes it is recommended to test a sample for adhesion.
- Ensure the floor surface is clean from contamination, dust free, and any painted surface is sound.
- No liability is given for damage to painted surfaces as the bond between the paint and the wall is out of our control.
- Make sure edges are applied well. Allow 24 hours to cure before being exposure to moisture or cleaning.
- Avoid exposure to heavy traffic. If edges of graphics begin lifting, replace graphics immediately to avoid the risk of tripping hazard.
- The product meets slip resistance standards when wet however slip resistance is reduced when wet or dirty.

## Face Film

Face Film	Monomeric calendered PVC
Gauge	100 micron nominal
Tensile Strength	65N/25mm MD / 57N/25mm TD nom

## Adhesive

Type	Permanent clear solvent-based acrylic
Weight	20gsm nominal
Adhesion to glass 20 mins	14N/25mm nominal
Adhesion to glass 24 hour	18N/25mm nominal
Perceived tack	High
Application temperature	+10°C to +60°C
Service temperature	-30°C to +110°C

## Finishes

Finishes Available	MG-F MetaGuard 'FloorArt'
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## Release Liner

Print	'Metamark Digital Vinyl' grey print
Weight	140 gsm nominal
Type	Layflat kraft with PE coating

## Roll Presentation

Roll sizes and net weights	760mm x 50m	12kg
	1370mm x 50m	22kg
	1520mm x 50m	24kg

## Durability

Shelf Life	2 years
External weathering	5 year for use not on floors (walls). 1 year under normal floor use.
Fire Rating	Self Extinguishing
Certification	BS 7676-2:2002 certification (Slider 96). <a href="#">See certification report</a>
Regulations	REACH compliant

**Warranty:** Metamark (UK) Limited warrants to its customers that graphics produced using Metamark Digital Media will remain in good condition without excessive fading or colour degradation for the specified life time of the ink used, when correctly stored, printed and applied in accordance with procedures outlined in the technical literature. If within the specified years of normal use Metamark DigitalVinyl becomes ineffective for its intended use, then Metamark will provide sufficient material to produce a new replacement marking, and will at its own discretion, contribute an allowance in additional material towards the costs involved in replacing the graphics. In all cases, the converter is held fully responsible for storing, processing and applying the unconverted materials in accordance with Metamark's technical specifications. Metamark (UK) Limited will not be liable for any indirect or consequential loss or damage, and will not provide any allowance against improper usage, application accident, negligence, chemical damage or improper repair. **Please Note:** The above data is given in good faith to provide an indication of the performance of the product. Purchasers should consider the suitability of each product for its intended use and the purchaser assumes all risks in connection with such use. Seller shall not be liable for damages in excess of the purchase price of the product nor for incidental nor consequential loss.

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